# Pre-training + Fine-tuning Paradigm

LING 575K Deep Learning for NLP Shane Steinert-Threlkeld May 4 2022







#### Announcements

- Thanks for the feedback!
- HW4: comp graph, one node for x
- Broken record reminders:
  - Read the docstrings closely, e.g. for return types, shapes, etc.
  - Passing tests is necessary but not sufficient
- HW5, sample next character: return a [batch\_size] shape numpy array







#### Note on Transformer Architecture

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#### Abstract

The research community has proposed copious modifications to the Transformer architecture since it was introduced over three years ago, relatively few of which have seen widespread adoption. In this paper, we comprehensively evaluate many of these modifications in a shared experimental setting that covers most of the common uses of the Transformer in natural language processing. Surprisingly, we find that most modifications do not meaningfully improve performance. Furthermore, most of the Transformer

**Do Transformer Modifications Transfer Across Implementations and Applications?** 

Google Research

will yield equal-or-better performance on any task that the pipeline is applicable to. For example, residual connections in convolutional networks (He et al., 2016) are designed to ideally improve performance on any task where these models are applicable (image classification, semantic segmentation, etc.). In practice, when proposing a new improvement, it is impossible to test it on every applicable downstream task, so researchers must select a few representative tasks to evaluate it on. However, the proposals that are ultimately adopted by the research community and practitioners tend to be those that reliably improve performance across a wide variety of tasks "in







#### Model Types in NLP (h/t Agatha on Canvas)

- impression of the very high-level landscape of neural nets in particular in 2022 is:
- Feedforward networks
  - Used when you just want to learn successive transformations of a vector, and don't necessarily need sequence/timestep information
- Recurrent networks (and you mostly use LSTMs)
  - For sequential data; especially good for generation, and at smaller scales
- Transformers
- Convolutional networks
  - convolution over the characters (ELMo; we'll see today), but have also been used for classification.
- Generative Adversarial Networks (GANs)
  - deepfakes come from.

• Honestly, I've heard a lot of criticism of the visual at that link in particular (it's a weird way to display a lot of those model types). My

Good for sequential data, and now also being used a lot in computer vision (Vision Transformer, e.g.), multimodality, hints of "universality"

• Mostly used in computer vision, but are essentially like when you have a whole bunch of data points that are somehow related to each other by "locality" (like image pixels), and you want to sort of distill it down into a way smaller collection of features, e.g. like regions of the pictures first, then broader regions, then classification. Can think of them like higher-order n-gram detectors. In NLP: on-the-fly word embeddings by doing a

• These are like when you really want artificial data to look like human data somehow (look up GAN Garfield), or when you want to "align" representation spaces by making the difference between generated and real data imperceptible by the discriminator part. P sure this is also where







#### Today's Plan

- Transfer learning in general
- Language model pre-training: initial steps
- Transformer-based pre-training
  - Encoder only
  - Decoder only
  - Encoder-Decoder
- [Some] limitations [more later in course]













# Standard Learning



#### Task I inputs







# Standard Learning















#### Task 3 inputs









Task 3 inputs

Task 4 inputs





# Standard Learning

- New task = new model
- Expensive!
  - Training time
  - Storage space
  - Data availability
    - Can be impossible in low-data regimes







"pre-training" task inputs



























Task I inputs











Task I inputs

















Task 2 inputs































Task 3 inputs









Task 3 inputs















Task 3 outputs

Pre-trained model, either:

- General feature extractor
- Fine-tuned on tasks







## Pre-training + Fine-tuning

- Step 1: *pre-train* a model on a "general" task
  - Questions: which task for pre-training? More in a minute.
  - Goal: produce general-purpose representations of the input ("representation") learning"), that will be useful when "transferred" to a more specific task.
- Step 2: *fine-tune* that model on the main task
  - Replace the "head" of the model with some task-specific layers
  - Run supervised training with the resulting model









# Transfer Learning in Computer Vision

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"We use features extracted from the OverFeat network as a generic image representation to tackle the diverse range of recognition tasks of object image classification, scene recognition, fine grained recognition, attribute detection and image retrieval applied to a diverse set of datasets. We selected these tasks and datasets as they gradually move further away from the original task and data the OverFeat network was trained to solve [cf. ImageNet]. Astonishingly, we report consistent superior results compared to the highly tuned state-of-theart systems in all the visual classification tasks on various datasets"

#### **CNN Features off-the-shelf: an Astounding Baseline for Recognition**





#### Current Benchmarks

#### SuperGLUE GLUE

|   | Rank | Name                         | Model                                       |
|---|------|------------------------------|---|
| + | 1    | Zirui Wang                   | T5 + Meena, Single Model (Meena Team - Goog |
| + | 2    | DeBERTa Team - Microsoft     | DeBERTa / TuringNLRv4                       |
|   | 3    | SuperGLUE Human Baselines    | SuperGLUE Human Baselines                   |
| + | 4    | T5 Team - Google             | Т5  |
| + | 5    | Huawei Noah's Ark Lab        | NEZHA-Plus                                  |
| + | 6    | Alibaba PAI&ICBU             | PAI Albert                                  |
| + | 7    | Infosys : DAWN : AI Research | RoBERTa-iCETS                               |
| + | 8    | Tencent Jarvis Lab           | RoBERTa (ensemble)                          |
|   | 9    | Zhuiyi Technology            | RoBERTa-mtl-adv                             |
|   | 10   | Facebook Al                  | RoBERTa                                     |
| + | 11   | Anuar Sharafudinov           | AILabs Team, Transformers                   |
|   | 12   | Rakesh Radhakrishnan Menon   | ADAPET (ALBERT) - few-shot                  |
| + | 13   | Timo Schick                  | iPET (ALBERT) - Few-Shot (32 Examples)      |
|   | 14   | Adrian de Wynter             | Bort (Alexa AI)                             |
|   | 15   | IBM Research Al              | BERT-mtl                                    |
|   | 16   | Ben Mann                     | GPT-3 few-shot - OpenAl                     |
|   | 17   | SuperGLUE Baselines          | BERT++                                      |
|   |      |                              | BERT  |
|   |      |                              | Most Frequent Class                         |
|   |      |                              | CBoW  |
|   |      |                              |   |

📄 Paper </> Code 🚟 Tasks 🏆 Leaderboard 🚦 FAQ 🏦 Diagnostics 🧹

#### Leaderboard Version: 2.0

|          | URL  | Score         | BoolQ | СВ        | СОРА  | MultiRC   | ReCoRD    | RTE  | WiC  | WSC   | AX-g        | AX-b  |
|----------|------|---------------|-------|-----------|-------|-----------|-----------|------|------|-------|-------------|-------|
| e Brain) |      | 90.4          | 91.4  | 95.8/97.6 | 98.0  | 88.3/63.0 | 94.2/93.5 | 93.0 | 77.9 | 96.6  | 92.7/91.9   | 69.1  |
|          |      | 90.3          | 90.4  | 95.7/97.6 | 98.4  | 88.2/63.7 | 94.5/94.1 | 93.2 | 77.5 | 95.9  | 93.3/93.8   | 66.7  |
|          |      | 89.8          | 89.0  | 95.8/98.9 | 100.0 | 81.8/51.9 | 91.7/91.3 | 93.6 | 80.0 | 100.0 | 99.3/99.7   | 76.6  |
|          |      | 89.3          | 91.2  | 93.9/96.8 | 94.8  | 88.1/63.3 | 94.1/93.4 | 92.5 | 76.9 | 93.8  | 92.7/91.9   | 65.6  |
|          |      | 86.7          | 87.8  | 94.4/96.0 | 93.6  | 84.6/55.1 | 90.1/89.6 | 89.1 | 74.6 | 93.2  | 87.1/74.4   | 58.0  |
|          |      | 86.1          | 88.1  | 92.4/96.4 | 91.8  | 84.6/54.7 | 89.0/88.3 | 88.8 | 74.1 | 93.2  | 98.3/99.2   | 75.6  |
|          |      | 86.0          | 88.5  | 93.2/95.2 | 91.2  | 86.4/58.2 | 89.9/89.3 | 89.9 | 72.9 | 89.0  | 88.8/81.5   | 61.8  |
|          |      | 85.9          | 88.2  | 92.5/95.6 | 90.8  | 84.4/53.4 | 91.5/91.0 | 87.9 | 74.1 | 91.8  | 89.3/75.6   | 57.6  |
|          |      | 85.7          | 87.1  | 92.4/95.6 | 91.2  | 85.1/54.3 | 91.7/91.3 | 88.1 | 72.1 | 91.8  | 91.0/78.1   | 58.5  |
|          |      | 84.6          | 87.1  | 90.5/95.2 | 90.6  | 84.4/52.5 | 90.6/90.0 | 88.2 | 69.9 | 89.0  | 91.0/78.1   | 57.9  |
|          |      | 82.6          | 88.1  | 91.6/94.8 | 86.8  | 85.1/54.7 | 82.8/79.8 | 88.9 | 74.1 | 78.8  | 100.0/100.0 | 100.0 |
|          |      | 76.0          | 80.0  | 82.3/92.0 | 85.4  | 76.2/35.7 | 86.1/85.5 | 75.0 | 53.5 | 85.6  | 100.0/50.0  | -0.4  |
|          |      | 75.4          | 81.2  | 79.9/88.8 | 90.8  | 74.1/31.7 | 85.9/85.4 | 70.8 | 49.3 | 88.4  | 97.8/57.9   | 36.2  |
|          |      | 74.1          | 83.7  | 81.9/86.4 | 89.6  | 83.7/54.1 | 49.8/49.0 | 81.2 | 70.1 | 65.8  | 96.1/61.5   | 48.0  |
|          |      | 73.5          | 84.8  | 89.6/94.0 | 73.8  | 73.2/30.5 | 74.6/74.0 | 84.1 | 66.2 | 61.0  | 97.8/57.3   | 29.6  |
|          |      | 71.8          | 76.4  | 52.0/75.6 | 92.0  | 75.4/30.5 | 91.1/90.2 | 69.0 | 49.4 | 80.1  | 90.4/55.3   | 21.1  |
|          | BERT | <b>++</b> 1.5 | 79.0  | 84.8/90.4 | 73.8  | 70.0/24.1 | 72.0/71.3 | 79.0 | 69.6 | 64.4  | 99.4/51.4   | 38.0  |
|          |      | 69.0          | 77.4  | 75.7/83.6 | 70.6  | 70.0/24.1 | 72.0/71.3 | 71.7 | 69.6 | 64.4  | 97.8/51.7   | 23.0  |
|          |      | 47.1          | 62.3  | 21.7/48.4 | 50.0  | 61.1/0.3  | 33.4/32.5 | 50.3 | 50.0 | 65.1  | 100.0/50.0  | 0.0   |
|          |      | 44.5          | 62.2  | 49.0/71.2 | 51.6  | 0.0/0.5   | 14.0/13.6 | 49.7 | 53.1 | 65.1  | 100.0/50.0  | -0.4  |







#### Language Model Pre-training













representations







- representations
- Possibilities:







- representations
- Possibilities:
  - Constituency or dependency parsing







- representations
- Possibilities:
  - Constituency or dependency parsing
  - Semantic parsing







- representations
- Possibilities:
  - Constituency or dependency parsing
  - Semantic parsing
  - Machine translation







- representations
- Possibilities:
  - Constituency or dependency parsing
  - Semantic parsing
  - Machine translation
  - QA







- representations
- Possibilities:
  - Constituency or dependency parsing
  - Semantic parsing
  - Machine translation
  - QA






### Where to transfer from?

- representations
- Possibilities:
  - Constituency or dependency parsing
  - Semantic parsing
  - Machine translation
  - QA

. . .

Scalability issue: all require expensive annotation

### • Goal: find a linguistic task that will build general-purpose / transferable

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• A good language model should produce good general-purpose and transferable representations







- representations
- Linguistic knowledge:
  - The bicycles, even though old, were in good shape because \_\_\_\_\_...
  - The bicycle, even though old, was in good shape because \_\_\_\_\_.

• A good language model should produce good general-purpose and transferable







- representations
- Linguistic knowledge:
  - The bicycles, even though old, were in good shape because \_\_\_\_\_...
  - The bicycle, even though old, was in good shape because \_\_\_\_\_.
- World knowledge:
  - The University of Washington was founded in \_\_\_\_\_
  - Seattle had a huge population boom as a launching point for expeditions to \_\_\_\_\_\_

• A good language model should produce good general-purpose and transferable







## Data for LM is cheap









## Data for LM is cheap





















## Language Model Pre-training

- A currently powerful paradigm for training models for NLP tasks:
  - *Pre-train* a large language model on a large amount of raw text
  - *Fine-tune* a small model on top of the LM for the task you care about
    - [or use the LM as a general feature extractor]











### Universal Language Model Fine-tuning for Text Classification (ACL '18)

### ULMFiT







### Model

CoVe (McCann et al., 2017)

by the second se

ULMFiT (ours)

### ULMFiT

|   | Test | Model                          | Test |
|---|------|--------------------------------|------|
|   | 8.2  | CoVe (McCann et al., 2017)     | 4.2  |
| ) | 5.9  | U TBCNN (Mou et al., 2015)     | 4.0  |
|   | 5.9  | Z LSTM-CNN (Zhou et al., 2016) | 3.9  |
|   | 4.6  | ULMFiT (ours)                  | 3.6  |







### ULMFiT













NAACL 2018 Best Paper Award







- NAACL 2018 Best Paper Award
- Embeddings from Language Models (ELMo)
  - [aka the OG NLP Muppet]











### **Deep contextualized word representations**

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### Abstract

We introduce a new type of *deep contextualized* word representation that models both (1) complex characteristics of word use (e.g., syntax and semantics), and (2) how these uses vary across linguistic contexts (i.e., to model polysemy). Our word vectors are learned functions of the internal states of a deep bidirectional language model (biLM), which is pretrained on a large text corpus. We show that these representations can be easily added to existing models and significantly improve the state of the art across six challenging NLP problems, including question answering, textual entailment and sentiment analysis. We also present an analysis showing that exposing the deep internals of the pre-trained network is crucial, allowing downstream models to mix different types of semi-supervision signals.

### ELMo

Matthew E. Peters<sup>†</sup>, Mark Neumann<sup>†</sup>, Mohit Iyyer<sup>†</sup>, Matt Gardner<sup>†</sup>, {matthewp,markn,mohiti,mattg}@allenai.org

### Christopher Clark<sup>\*</sup>, Kenton Lee<sup>\*</sup>, Luke Zettlemoyer<sup>†\*</sup>

guage model (LM) objective on a large text corpus. For this reason, we call them ELMo (Embeddings from Language Models) representations. Unlike previous approaches for learning contextualized word vectors (Peters et al., 2017; McCann et al., 2017), ELMo representations are deep, in the sense that they are a function of all of the internal layers of the biLM. More specifically, we learn a linear combination of the vectors stacked above each input word for each end task, which markedly improves performance over just using the top LSTM layer.

Combining the internal states in this manner allows for very rich word representations. Using intrinsic evaluations, we show that the higher-level LSTM states capture context-dependent aspects of word meaning (e.g., they can be used without modification to perform well on supervised









### **Deep contextualized word representations**

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Source: BERT paper









4096-d hidden state 512d projection

Source: BERT paper









Source: BERT paper









Source: BERT paper

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Source: BERT paper

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- 10 epochs on <u>1B Word Benchmark</u>
- NB: not SOTA perplexity even at time of publishing
  - See "Exploring the Limits of Language Modeling" paper
- Regularization:
  - Dropout
  - L2 norm

## ELMo Training







• Used in place of other embeddings on multiple tasks:

SQuAD = <u>Stanford Question Answering Dataset</u> SNLI = <u>Stanford Natural Language Inference Corpus</u> SST-5 = Stanford Sentiment Treebank



\*Kitaev and Klein, ACL 2018 (see also Joshi et al., ACL 2018)

figure: Matthew Peters

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## Global vs. Contextual Word Vectors

- Global vectors: one vector per word-type
  - E.g. word2vec, GloVe
  - No difference between e.g. "play" as a verb, noun, or its different senses
- Contextual vectors: one vector per word-occurrence
  - "We saw a really great play last week."
  - "Do you want to **play** basketball tomorrow?"
  - Each *occurrence* gets its own vector representation.







• Comparison to GloVe:

|       | Source  |                  |
|-------|---|------------------|
| GloVe | play  | playi            |
|       | Chico Ruiz made a<br>spectacular <b>play</b> on<br>Alusik's grounder        | Kieffer<br>his a |
| bilm  | Olivia De Havilland<br>signed to do a<br>Broadway <b>play</b> for<br>Garson | the<br>succe     |

### **Nearest Neighbors**

ing, game, games, played, players, plays, player, Play, football, multiplayer

r, the only junior in the group, was commended for ability to hit in the clutch, as well as his all-round excellent **play.** 

y were actors who had been handed fat roles in a essful **play**, and had talent enough to fill the roles competently, with nice understatement.













### **Pre-trained Transformers**





## Paralellizability + Scale

- ULMFiT + ELMo:
  - Demonstrate the value of LM pre-training + transfer learning Noted that there are "virtually unlimited" quantities of data for LM
- - Used bi-LSTMs for the LM
- Concurrently: Transformer paper introduced
- Triggered an explosion in the pretraining approach
  - Lack of recurrence -> paralellizability -> scaling up both model size and dataset size





**Pre-trained Transformers: Encoder-only** 





### **BERT: Bidirectional Encoder Representations** from Transformers

**Devlin et al NAACL 2019** 









# Overview

- Encoder Representations from Transformers:
- Bidirectional: .....?
  - BiLSTM (ELMo): left-to-right and right-to-left
  - Self-attention: every token can see every other
  - NB: *adirectional* probably a better term
- How do you treat the encoder as an LM (as computing  $P(w_t | w_{t-1}, w_{t-2}, \dots, w_1))?$ 
  - Don't: modify the task







## Masked Language Modeling

- Language modeling: next word prediction
- Masked Language Modeling (a.k.a. cloze task): fill-in-the-blank
  - Nancy Pelosi sent the articles of \_\_\_\_\_ to the Senate.
  - Seattle \_\_\_\_\_ some snow, so UW was delayed due to \_\_\_\_\_ roads.
- I.e.  $P(w_t | w_{t+k}, w_{t+(k-1)}, \dots, w_{t+1}, w_t)$ 
  - (very similar to CBOW: continuous bag of words from word2vec)
- Auxiliary training task: next sentence prediction.
  - Given sentences A and B, binary classification: did B follow A in the corpus or not?

$$_{-1}, \ldots, W_{t-(m+1)}, W_{t-m})$$





## Schematically





### **Fine-Tuning**





### Some details







### Some details

- BASE model:
  - 12 Transformer Blocks
  - Hidden vector size: 768
  - Attention heads / layer: 12
  - Total parameters: 110M






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  - Attention heads / layer: 16
  - Total parameters: 340M







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this is the first work to demonstrate convincingly that scaling to extreme model sizes also leads to large improvements on very small scale tasks, provided that the model has been sufficiently pre-trained. Peters et al. (2018b) presented







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Andrej Karpathy 🚱 @karpathy

New (small!) language model Chinchilla (70B) outperforms much larger Gopher (280B), GPT-3 (175B), Jurrasic-1 (178B), MT-NLG (530B) arxiv.org /abs/2203.15556 Important new LM scaling laws paper from DeepMind. Go smaller, train longer. Many misconfigurations likely continue to lurk.



### arxiv.org

Training Compute-Optimal Large Language Models Ne investigate the optimal model size and number of tokens for training a transformer language model under a given ...



leads to large improvements on very small scale tasks, provided that the model has been sufficiently pre-trained. Peters et al. (2018b) presented















• [CLS], [SEP]: special tokens







- [CLS], [SEP]: special tokens
- Segment: is this a token from sentence A or B?







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• Position embeddings: provide position in sequence (*learned* in this case, not fixed)







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## Training Details

- BooksCorpus (800M words) + Wikipedia (2.5B)
- Masking the input text. 15% of all tokens are chosen. Then:
  - 80% of the time: replaced by designated '[MASK]' token
  - 10% of the time: replaced by random token
  - 10% of the time: unchanged
- Loss is cross-entropy of the prediction at the masked positions.
- Max seq length: 128 tokens for first 90%, 512 tokens for final 10%
- 1M training steps, batch size 256 = 4 days on 4 or 16 TPUs







| System               | MNLI-(m/mm) | QQP  | QNLI        | SST-2 | CoLA | STS-B | MRPC | RTE  | Average |
|----------------------|-------------|------|-------------|-------|------|-------|------|------|---------|
|                      | 392k        | 363k | 108k        | 67k   | 8.5k | 5.7k  | 3.5k | 2.5k | -       |
| Pre-OpenAI SOTA      | 80.6/80.1   | 66.1 | 82.3        | 93.2  | 35.0 | 81.0  | 86.0 | 61.7 | 74.0    |
| BiLSTM+ELMo+Attn     | 76.4/76.1   | 64.8 | 79.8        | 90.4  | 36.0 | 73.3  | 84.9 | 56.8 | 71.0    |
| OpenAI GPT           | 82.1/81.4   | 70.3 | 87.4        | 91.3  | 45.4 | 80.0  | 82.3 | 56.0 | 75.1    |
| BERT <sub>BASE</sub> | 84.6/83.4   | 71.2 | 90.5        | 93.5  | 52.1 | 85.8  | 88.9 | 66.4 | 79.6    |
| BERTLARGE            | 86.7/85.9   | 72.1 | <b>92.7</b> | 94.9  | 60.5 | 86.5  | 89.3 | 70.1 | 82.1    |

### Initial Results





| Hyperparams |      |    |          | Dev Set Accuracy |      |       |  |  |
|-------------|------|----|----------|------------------|------|-------|--|--|
| #L          | #H   | #A | LM (ppl) | MNLI-m           | MRPC | SST-2 |  |  |
| 3           | 768  | 12 | 5.84     | 77.9             | 79.8 | 88.4  |  |  |
| 6           | 768  | 3  | 5.24     | 80.6             | 82.2 | 90.7  |  |  |
| 6           | 768  | 12 | 4.68     | 81.9             | 84.8 | 91.3  |  |  |
| 12          | 768  | 12 | 3.99     | 84.4             | 86.7 | 92.9  |  |  |
| 12          | 1024 | 16 | 3.54     | 85.7             | 86.9 | 93.3  |  |  |
| 24          | 1024 | 16 | 3.23     | 86.6             | 87.8 | 93.7  |  |  |

| Dev                      |              |               |                      |              |               |
|--------------------------|--------------|---------------|----------------------|--------------|---------------|
| Tasks                    | MNLI-m       | QNLI<br>(Acc) | $\frac{MRPC}{(Acc)}$ | SST-2        | SQuAD<br>(F1) |
| BERTBASE                 | 84.4         | 88.4          | 86.7                 | 92.7         | 88.5          |
| No NSP                   | 83.9         | 84.9          | 86.5                 | 92.6         | 87.9          |
| LTR & No NSP<br>+ BiLSTM | 82.1<br>82.1 | 84.3<br>84.1  | 77.5<br>75.7         | 92.1<br>91.6 | 77.8<br>84.9  |

### Ablations

 Not a given (depth doesn't help ELMo); possibly a difference between finetuning vs. feature extraction

Many more variations to explore







### Other Prominent Encoders

- <u>RoBERTa</u>: robustly optimized BERT approach
  - BERT was very *under-trained*: give it more data, train it longer [keep model the same otherwise]
  - Good default encoder
- <u>ELECTRA</u>: replace Masked Language Modeling with "replaced token detection", trains just as well with much less data
- <u>SpanBERT</u>: mask out entire *spans* instead of single tokens



| - 4 |  |
|-----|--|
|     |  |
|     |  |
|     |  |

### Limitation of Encoders

- No left-to-right modeling assumption
- Good for NLU (understanding/comprehension) tasks
- Does not straightforwardly generate text







# Pre-training + Fine-tuning Paradigm

LING 575K Deep Learning for NLP Shane Steinert-Threlkeld May 9 2022







### Announcements

- HW5 ref code available
- HW6: PyTorch directly, no more edugrad (but same API :))
- A note on runtime and scalability of LSTMs
  - Definitely fast on small data, but doesn't scale
  - From hw6.model.LSTM.forward:
  - [NB: hw7 will use torch native LSTMs, a bit faster]

# [batch\_size, hidden\_dim] hidden, memory = self.init\_hidden\_and\_memory(batch\_size) hidden\_states = [] for timestep in embeddings: # apply the recurrence # [batch\_size, hidden\_dim] hidden, memory = self.cell(hidden, memory, timestep) # store the hidden state hidden\_states.append(hidden) # [seq\_len, batch\_size, hidden\_dim] return torch.stack(hidden\_states)



# Some Python/PyTorch Notes

- Training loop in HW6: saves best model based on dev loss, evaluates that
- model.eval(), model.train()
  - Sets the "mode" of a model in PyTorch
  - .eval() turns off things like Dropout, which are only used in training; .train() turns them back on
- `with torch.no\_grad():`
  - For *inference/test* mode: doesn't allocate memory for gradients on Tensors, saves lots of memory
- RNNClassifier.forward: fancy-ish tensor operations to extract the "last" hidden state from a batch of variable-length sequences







### Today's Plan

- Pre-training + fine-tuning, cont.
  - Last time:
    - Recurrent (ULMFiT, ELMo)
    - Encoder-only (BERT)
  - Decoder-only
  - Encoder-decoder
  - Risks
  - Accessing / using pre-trained LMs
- of linguistic and non-linguistic information do they acquire?

• Next time: interpreting and analyzing pre-trained language models. What kind







**Pre-trained Transformers: Decoder-only** 







# GPT(2)

- Generative Pre-training
  - Radford et al <u>2018; 2019</u> (GPT2); Brown et al <u>2020</u> (GPT3)
- Uses Transformer *decoder* instead of *encoder* 
  - "Self"-attention: masked so that only can attend to previous tokens
  - Pure LM training objective
  - Can be used for text generation
- bigger (175B params)

### • GPT: same params as BERT-BASE; GPT2 much bigger; GPT3 muuuuuch

• Training data: crawled from outbound Reddit links w/ >3 karma, not public





### Comparison



Source: BERT paper









# Samples from GPT2 (Cherry-picked)

SYSTEM PROMPT (HUMAN-WRITTEN)

A train carriage containing controlled nuclear materials was stolen in Cincinnati today. Its whereabouts are unknown.

MODEL COMPLETION (MACHINE-WRITTEN, FIRST TRY)

and Ashland stations.

In an email to Ohio news outlets, the U.S. Department of Energy said it is working with the Federal Railroad Administration to find the thief.

"The theft of this nuclear material will have significant negative consequences on public and environmental health, our workforce and the economy of our nation," said Tom Hicks, the U.S. Energy Secretary, in a statement. "Our top priority is to secure the theft and ensure it doesn't happen again."

The stolen material was taken from the University of Cincinnati's Research Triangle Park nuclear research site, according to a news release from Department officials.

The Nuclear Regulatory Commission did not immediately release any information.

The incident occurred on the downtown train line, which runs from Covington







# Samples from GPT2 (Cherry-picked)

SYSTEM PROMPT (HUMAN-WRITTEN) Recycling is good for the world.

NO! YOU COULD NOT BE MORE WRONG!!

MODEL COMPLETION (MACHINE-WRITTEN, 25 TRIES)

Recycling is NOT good for the world. It is bad for the environment, it is bad for our health, and it is bad for our economy. I'm not kidding. Recycling is not good for the environment. It is destructive to the earth and it is a major contributor to global warming. Recycling is not good for our health. It contributes to obesity and diseases like heart disease and cancer. Recycling is bad for our economy. It increases the cost of a product, and in turn, the price of everything that is made with that product. Recycling is not good for our nation. We pay a tremendous price for the privilege of having the world's most advanced and efficient recycling system. Recycling is a huge, colossal waste of time, energy, money, and resources. And THAT is why we need to get back to basics and get back to basics in our recycling efforts. One of the best ways to start is to look at the process of creating a paper product. When you make a paper product, it is basically a long chain of materials. Everything from the raw materials (wood, cardboard, paper, etc.), to the reagents (dyes, solvents, etc.) to the printing equipment (chemicals, glue, paper, ink, etc.), to the packaging, to the packaging materials (mercury, chemicals, etc.) to the processing equipment (heating, cooling, etc.), to the packaging materials, to the packaging materials that are shipped overseas and to the packaging materials that are used in the United States. Each step along the way creates tons of waste that we constantly have to clean up. The process





## **GPT2 Release Controversy**



- fakes for text (incl. fake news, character assassination, ...)
- So the model was not released until a <u>partially independent report</u> on possible misuses (but has been now)

### **Better Language Models** and Their Implications

We've trained a large-scale unsupervised language model wh coherent paragraphs of text, achieves state-of-the-art perfor many language modeling benchmarks, and performs rudime comprehension, machine translation, question answering, ar summarization—all without task-specific training.

• Worry: it's so good, it could be used by malicious actors to make deep-





### Write With Transformer

- interesting problems.
- However, there are many bad problems. The research into computational have no understanding of how to design a particularly natural problem, for consequences. In the best cases, computational linguistics was little help.

### • Prompt: Studying computational linguistics is a good idea. There are many

linguistics has not helped very much in the development of better solutions. One problem with computer science and machine learning is that, until recently, the problems they were supposed to solve were insufficiently well studied. Most of the people who are doing research in computer science (at least in my profession) example. In the case of the reasoning problem above, most of the people I know who work on computer science or machine learning have no understanding of how to make computer programs work in ways which do not have unavoidable adverse





### Write With Transformer

- weather.
- for that area. See you guys on campus in a few days! Photo credit: (photo credit: Diana Prat) From Diana Prat, via <u>tapto@archivosos.gr</u>: Barranco, my beautiful alma mater, you know, going in for a press conference, I was asking why the Italian government

### • Prompt: I didn't ride my bike to campus today because of the snowy

• There is a lot of construction and I wanted to have a few hours of skiing. All that snow is a real pain in the ass. Good thing there was an LRT planned Tapto@archivosos.gr – August 26, 2016: Windy Weather on the Mountain

Ever since the camp that I organized to protest the modernisation of the





### What do you want to ask GPT-2?

Powered by **Poll Everywhere** Start the presentation to see live content. For screen share software, share the entire screen. Get help at **pollev.com/app**  Total Results: 0



- Same approach: pure Transformer decoder trained on LM
  - Scale: 175B params
  - Data size: ~500billion tokens, majority from filtered Common Crawl
- Few-shot "fine-tuning" paradigm:
  - Prompt with a few examples, ask to continue
  - No parameter updates

### GPT3

### The three settings we explore for in-context learning

### Zero-shot

The model predicts the answer given only a natural language description of the task. No gradient updates are performed.

| 1 | Translate English to French: | ← task description |
|---|------------------------------|--------------------|
| 2 | cheese =>                    | ← prompt           |

### One-shot

In addition to the task description, the model sees a single example of the task. No gradient updates are performed.



### Few-shot

In addition to the task description, the model sees a few examples of the task. No gradient updates are performed.



### Traditional fine-tuning (not used for GPT-3)

### Fine-tuning

The model is trained via repeated gradient updates using a large corpus of example tasks.







### **GPT3 Few-Shot Results**

|                       | SuperGLUE<br>Average | E BoolQ<br>Accurac | CB<br>cy Accurac | CB<br>y F1 | COPA<br>Accuracy | RTE<br>Accuracy |
|-----------------------|----------------------|--------------------|------------------|------------|------------------|-----------------|
| Fine-tuned SOTA       | 89.0                 | 91.0               | 96.9             | 93.9       | 94.8             | 92.5            |
| Fine-tuned BERT-Large | 69.0                 | 77.4               | 83.6             | 75.7       | 70.6             | 71.7            |
| GPT-3 Few-Shot        | 71.8                 | 76.4               | 75.6             | 52.0       | 92.0             | 69.0            |
|                       | WiC                  | WSC                | MultiRC          | MultiRC    | ReCoRD           | ReCoRD          |
|                       | Accuracy             | Accuracy           | Accuracy         | F1a        | Accuracy         | F1              |
| Fine-tuned SOTA       | 76.1                 | 93.8               | 62.3             | 88.2       | 92.5             | 93.3            |
| Fine-tuned BERT-Large | 69.6                 | 64.6               | 24.1             | 70.0       | 71.3             | 72.0            |
| GPT-3 Few-Shot        | 49.4                 | 80.1               | 30.5             | 75.4       | 90.2             | 91.1            |

k=32





### Some follow-ups on GPT3

- Has ushered in a lot of work on "prompt tuning": how to best engineer the prompts to produce the behavior that you want
  - Very useful survey paper/website on that front: <a href="http://pretrain.nlpedia.ai/">http://pretrain.nlpedia.ai/</a>
- Putting the "open" back in:
  - <u>EleutherAI</u>: "A grassroots collective of researchers working to open source AI research."
    - Reproduce GPT-like models + datasets in entirely open way
  - <u>OPT-175B</u>: Meta's recent open (incl logbook, etc) non-commercial replication





### **Pretrained Transformers: Encoder-Decoder**





### BART

- Full Transformer, i.e. encoder-decoder transducer
  - Many composable transformations of raw text, presented to encoder
  - Goal of decoder is to reconstruct the original text



Good for both discrimination and generation





# High-level Overview



(a) BERT: Random tokens are replaced with masks, and the document is encoded bidirectionally. Missing tokens are predicted independently, so BERT cannot easily be used for generation.



(c) BART: Inputs to the encoder need not be aligned with decoder outputs, allowing arbitary noise transformations. Here, a document has been corrupted by replacing spans of text with mask symbols. The corrupted document (left) is encoded with a bidirectional model, and then the likelihood of the original document (right) is calculated with an autoregressive decoder. For fine-tuning, an uncorrupted document is input to both the encoder and decoder, and we use representations from the final hidden state of the decoder.



and (b) GPT: Tokens are predicted auto-regressively, meaning
GPT can be used for generation. However words can only
ly be condition on leftward context, so it cannot learn bidirectional interactions.





# **Comparison of Pre-training Objectives**

| Model                                  | <b>SQuAD 1.1</b><br>F1 | MNLI<br>Acc | ELI5<br>PPL | <b>XSum</b><br>PPL | ConvAI2<br>PPL | CNN/DM<br>PPL |
|--|------------------------|-------------|-------------|--------------------|----------------|---------------|
| BERT Base (Devlin et al., 2019)        | 88.5                   | 84.3        | -           | -                  | -              | -             |
| Masked Language Model                  | 90.0                   | 83.5        | 24.77       | 7.87               | 12.59          | 7.06          |
| Masked Seq2seq                         | 87.0                   | 82.1        | 23.40       | 6.80               | 11.43          | 6.19          |
| Language Model                         | 76.7                   | 80.1        | 21.40       | 7.00               | 11.51          | 6.56          |
| Permuted Language Model                | 89.1                   | 83.7        | 24.03       | 7.69               | 12.23          | 6.96          |
| Multitask Masked Language Model        | 89.2                   | 82.4        | 23.73       | 7.50               | 12.39          | 6.74          |
| BART Base                              |                        |             |             |                    |                |               |
| w/ Token Masking                       | 90.4                   | 84.1        | 25.05       | 7.08               | 11.73          | 6.10          |
| w/ Token Deletion                      | 90.4                   | 84.1        | 24.61       | 6.90               | 11.46          | 5.87          |
| w/ Text Infilling                      | <b>90.8</b>            | 84.0        | 24.26       | 6.61               | 11.05          | 5.83          |
| w/ Document Rotation                   | 77.2                   | 75.3        | 53.69       | 17.14              | 19.87          | 10.59         |
| w/ Sentence Shuffling                  | 85.4                   | 81.5        | 41.87       | 10.93              | 16.67          | 7.89          |
| w/ Text Infilling + Sentence Shuffling | 90.8                   | 83.8        | 24.17       | 6.62               | 11.12          | 5.41          |





## Advantages of Encoder-Decoder Models

- "Best of both worlds"
  - On a par with RoBERTa on NLU / discrimination tasks
  - State-of-the-art on many generation tasks (e.g. summarization)
- Others:
  - MASS
  - <u>T5</u>
    - uses labeled data
    - "Unified" text-to-text format

| Source Document (abbreviated)  | BART Summary  |
|--|---|
| The researchers examined three types of coral in reefs off the coast of Fiji The researchers found when fish were plentiful, they would eat algae and seaweed off the corals, which appeared to leave them more resistant to the bacterium Vibrio coralliilyticus, a bacterium associated with bleaching. The researchers suggested the algae, like warming temperatures, might render the corals' chemical defenses less effective, and the fish were protecting the coral by removing the algae. | Fisheries off the coast of Fiji are pro-<br>ing coral reefs from the effects of g<br>warming, according to a study in the<br>nal Science. |
| Sacoolas, who has immunity as a diplomat's wife, was involved<br>in a traffic collision Prime Minister Johnson was questioned<br>about the case while speaking to the press at a hospital in Wat-<br>ford. He said, "I hope that Anne Sacoolas will come back<br>if we can't resolve it then of course I will be raising it myself<br>personally with the White House."  | Boris Johnson has said he will raise the<br>sue of US diplomat Anne Sacoolas' d<br>matic immunity with the White House                    |











# Multilingual Pre-training

- One other main dimension: *mono-* vs *multi-*lingual pre-training
  - Roughly: concatenate (in fancy way) corpora from many languages, then do the same kind of pre-training
  - Much more info from Agatha's lecture on May 18



**Decoder-only** 

**Encoder-decoder** 

GPT-n

BART

<u>HF BigScience LLM, XGLM</u>

mBART, MASS, mT5




# Limitations of Pre-training + Fine-tuning







# State of the Field

- Manning 2017: "The BiLSTM Hegemony"
- Right now: "The pre-trained Transformer Hegemony"
  - By default: fine-tune a large pre-trained Transformer on the task you care about
  - Will often yield the best results
  - Beware: often not significantly better than *very simple* baselines (SVM, etc)







### Scale scale scale



Figure 1: Parameter counts of several recently released pretrained language models.





From Sanh et al. 2019











OpenAl, MS, Baidu, ...

• Currently something of an 'arms race' between e.g. Google, Facebook,









- OpenAl, MS, Baidu, ...
- Hugely expensive
  - Carbon emissions
  - Monetarily
    - Inequitable access
  - Dataset debt/documentation

• Currently something of an 'arms race' between e.g. Google, Facebook,









- OpenAl, MS, Baidu, ...
- Hugely expensive
  - Carbon emissions
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    - Inequitable access
  - Dataset debt/documentation

### • Currently something of an 'arms race' between e.g. Google, Facebook,

**Energy and Policy Considerations for Deep Learning in NLP** 

Emma Strubell Ananya Ganesh Andrew McCallum **College of Information and Computer Sciences** University of Massachusetts Amherst

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#### Abstract

Recent progress in hardware and methodology for training neural networks has ushered in a new generation of large networks trained on abundant data. These models have obtained notable gains in accuracy across many NLP tasks. However, these accuracy improvements depend on the availability of exceptionally large computational resources that necessitate similarly substantial energy consumption. As a result these models are costly to train and develop, both financially, due to the cost of hardware and electricity or cloud compute time, and environmentally, due to the carbon footprint required to fuel modern tensor

| Consumption                     | CO <sub>2</sub> e (lbs) |
|---------------------------------|-------------------------|
| Air travel, 1 person, NY↔SF     | 1984                    |
| Human life, avg, 1 year         | 11,023                  |
| American life, avg, 1 year      | 36,156                  |
| Car, avg incl. fuel, 1 lifetime | 126,000                 |

#### Training one model (GPU)

| NLP pipeline (parsing, SRL) | 39      |
|-----------------------------|---------|
| w/ tuning & experiments     | 78,468  |
| Transformer (big)           | 192     |
| w/ neural arch. search      | 626,155 |

Table 1: Estimated CO<sub>2</sub> emissions from training common NLP models, compared to familiar consumption.<sup>1</sup>







- OpenAl, MS, Baidu, ...
- Hugely expensive
  - Carbon emissions
  - Monetarily
    - Inequitable access
  - Dataset debt/documentation

• Currently something of an 'arms race' between e.g. Google, Facebook,









- OpenAl, MS, Baidu, ...
- Hugely expensive
  - Carbon emissions
  - Monetarily
    - Inequitable access
  - Dataset debt/documentation

### • Currently something of an 'arms race' between e.g. Google, Facebook,

#### Green AI

Roy Schwartz<sup>\* ◊</sup> Jesse Dodge\*  $\diamond \clubsuit$  Noah A. Smith  $\diamond \heartsuit$ Oren Etzioni<sup>♦</sup>

<sup>♦</sup>Allen Institute for AI, Seattle, Washington, USA Carnegie Mellon University, Pittsburgh, Pennsylvania, USA <sup>♡</sup> University of Washington, Seattle, Washington, USA

July 2019

#### Abstract

The computations required for deep learning research have been doubling every few months, resulting in an estimated 300,000x increase from 2012 to 2018 [2]. These computations have a surprisingly large carbon footprint [40]. Ironically, deep learning was inspired by the human brain, which is remarkably energy efficient. Moreover, the financial cost of the computations can make it difficult for academics, students, and researchers, in particular those from emerging economies, to engage in deep learning research.

This position paper advocates a practical solution by making efficiency an evaluation criterion for research alongside accuracy and related measures. In addition, we propose reporting the financial cost or "price tag" of developing, training, and running models to provide baselines for the investigation of increasingly efficient methods. Our goal is to make AI both greener and more inclusive—enabling any inspired undergraduate with a laptop to write high-quality research papers. Green AI is an emerging focus at the Allen Institute for AI.









## More on the Costs of LMs

### **On the Dangers of Stochastic Parrots:** Can Language Models Be Too Big? 🂐

Emily M. Bender\* ebender@uw.edu University of Washington Seattle, WA, USA

Angelina McMillan-Major aymm@uw.edu University of Washington Seattle, WA, USA

#### **ABSTRACT**

The past 3 years of work in NLP have been characterized by the development and deployment of ever larger language models, especially for English. BERT, its variants, GPT-2/3, and others, most recently Switch-C, have pushed the boundaries of the possible both through architectural innovations and through sheer size. Using these pretrained models and the methodology of fine-tuning them for specific tasks, researchers have extended the state of the art

ebender/stochasticparrots.html

Timnit Gebru\* timnit@blackinai.org Black in AI Palo Alto, CA, USA

Shmargaret Shmitchell shmargaret.shmitchell@gmail.com The Aether

alone, we have seen the emergence of BERT and its variants [39, 70, 74, 113, 146], GPT-2 [106], T-NLG [112], GPT-3 [25], and most recently Switch-C [43], with institutions seemingly competing to produce ever larger LMs. While investigating properties of LMs and how they change with size holds scientific interest, and large LMs have shown improvements on various tasks (§2), we ask whether enough thought has been put into the potential risks associated with developing them and strategies to mitigate these risks.

### • For more on the reactions to this paper: <a href="https://faculty.washington.edu/">https://faculty.washington.edu/</a>







## Some Reasons to Pause

- activity into one specific and limited goal
  - Amplifies harmful biases
  - Equity costs
  - Climate costs
  - Data documentation debt
  - Does not promote human-like linguistic generalization (Linzen 2020 summary)
- More from Angelina McMillan-Major on May 25 on stochastic parrots paper

Leaderboard chasing (via larger models and more data) funnels research









### **Transformers**

https://huggingface.co/transformers







# Overview of the Library

- Access to many variants of many very large LMs (BERT, RoBERTa, XLNET, ALBERT, T5, language-specific models, ...) with fairly consistent API
  - Build tokenizer + model from string for name or config
  - Then use just like any PyTorch nn.Module
- Emphasis on ease-of-use
- E.g. low barrier-to-entry to *using* the models, including for analysis Interoperable with PyTorch or TensorFlow 2.0







# Example: Tokenization

>>> from transformers import AutoTokenizer

>>> tokenizer = AutoTokenizer.from\_pretrained("bert-base-cased")

```
>>> print(encoded_input)
```

>>> encoded\_input = tokenizer("Do not meddle in the affairs of wizards, for they are subtle and quick to

{'input\_ids': [101, 2079, 2025, 19960, 10362, 1999, 1996, 3821, 1997, 16657, 1010, 2005, 2027, 2024, 112!

See <a href="http://juditacs.github.io/2019/02/19/bert-tokenization-stats.html">http://juditacs.github.io/2019/02/19/bert-tokenization-stats.html</a> (h/t Naomi Shapiro)





# Example: Tokenization

>>> from transformers import AutoTokenizer

>>> tokenizer = AutoTokenizer.from\_pretrained("bert-base-cased")

```
>>> print(encoded_input)
```

>>> tokenizer.decode(encoded\_input["input\_ids"]) '[CLS] Do not meddle in the affairs of wizards, for they are subtle and quick to anger. [SEP]'

See <a href="http://juditacs.github.io/2019/02/19/bert-tokenization-stats.html">http://juditacs.github.io/2019/02/19/bert-tokenization-stats.html</a> (h/t Naomi Shapiro)

>>> encoded\_input = tokenizer("Do not meddle in the affairs of wizards, for they are subtle and quick to

{'input\_ids': [101, 2079, 2025, 19960, 10362, 1999, 1996, 3821, 1997, 16657, 1010, 2005, 2027, 2024, 112!





# Example: Tokenizing a Batch

```
>>> batch_sentences = [
      "But what about second breakfast?",
. . .
     "Don't think he knows about second breakfast, Pip.",
. . .
     "What about elevensies?",
. . .
...]
>>> encoded_input = tokenizer(batch_sentences, padding=True)
>>> print(encoded_input)
{'input_ids': [[101, 1252, 1184, 1164, 1248, 6462, 136, 102, 0, 0, 0, 0, 0, 0, 0],
           [101, 1790, 112, 189, 1341, 1119, 3520, 1164, 1248, 6462, 117, 21902, 1643, 119, 102],
           [101, 1327, 1164, 5450, 23434, 136, 102, 0, 0, 0, 0, 0, 0, 0, 0]],
 'attention_mask': [[1, 1, 1, 1, 1, 1, 1, 0, 0, 0, 0, 0, 0, 0],
               [1, 1, 1, 1, 1, 1, 1, 0, 0, 0, 0, 0, 0, 0, 0]]
```





# Example: Tokenizing a Batch

```
>>> batch_sentences = [
      "But what about second breakfast?",
. . .
      "Don't think he knows about second breakfast, Pip.",
. . .
      "What about elevensies?",
. . .
                                          Add `return_tensors="pt"` to get these outputs as PyTorch Tensors
...]
>>> encoded_input = tokenizer(batch_sentences, padding=True)
>>> print(encoded_input)
{'input_ids': [[101, 1252, 1184, 1164, 1248, 6462, 136, 102, 0, 0, 0, 0, 0, 0, 0],
           [101, 1790, 112, 189, 1341, 1119, 3520, 1164, 1248, 6462, 117, 21902, 1643, 119, 102],
           [101, 1327, 1164, 5450, 23434, 136, 102, 0, 0, 0, 0, 0, 0, 0, 0]],
 'attention_mask': [[1, 1, 1, 1, 1, 1, 1, 0, 0, 0, 0, 0, 0, 0],
               [1, 1, 1, 1, 1, 1, 1, 0, 0, 0, 0, 0, 0, 0, 0]]
```







# **Example: Forward Pass**

- >>> from transformers import BertTokenizer, BertModel >>> import torch
- >>> model = BertModel.from\_pretrained("bert-base-uncased")
- >>> outputs = model(\*\*inputs)

>>> last\_hidden\_states = outputs.last\_hidden\_state

```
>>> tokenizer = BertTokenizer.from_pretrained("bert-base-uncased")
```

>>> inputs = tokenizer("Hello, my dog is cute", return\_tensors="pt")





# More on HuggingFace

- Main library: <u>https://huggingface.co/transformers</u>
- Model repository (w/ search, tags, etc): <u>https://huggingface.co/models</u>
- Datasets: <u>https://huggingface.co/datasets</u>





